SARATOGA HORSE SHOWS

Women In Business Spectacular

JULY 12-16, 2023 STILLWATER, NY

Saratoga Horse Shows hosted the Women In Business Spectacular, held in collaboration with Equestrian Businesswomen, which offered a wide variety of educational opportunities for exhibitors, spectators, and riders alongside the competition itself. The Women In Business Spectacular is unique in that it is run by an all-female staff including jump crew, in-gate, office staff, course designers, and judges. This year, the show featured World Championship Hunter Rider competition for the first time and the educational opportunities for attendees included a US Equestrian panel discussion as well as additional equestrian businesswomen spearkers eager to share their perspectives.





FROM TOP: Course designer Hailey Rogge discussing the track she created during the course walk for the \$5,000 1.30m Welcome Stake; Sonja Keating, Chief Operating Officer and General Counsel at US Equestrian, and Vicki Lowell, Chief Marketing and Content Officer at US Equestrian, during the panel discussion

